



**MINUTES
ART REVIEW BOARD
MEETING OF MAY 20, 2010**

CALL TO ORDER

Vice Chairperson Carol Lawton called the meeting to order at 1:30 p.m.

ROLL CALL

Present: Vice Chairperson Carol Lawton; Board Member Beth Booth, Board Member Susan Longini, Board Member Laurie Manuel

Absent: Chairperson Raymond Tong

Staff Present: Barbara Meerjans, Art Review Board Secretary and Senior Planner

APPROVAL OF MINUTES

On a motion by Board Member Longini and seconded by Board Member Manuel, the Board moved to approve the minutes of the regular meeting of July 23, 2009.

The motion carried by the following vote:

AYES: 3 – Lawton, Longini, Manuel

NOES: 0

ABSTAIN: 1 – Booth

ABSENT: 1 – Tong

DISCLOSURES

None

CONSENT CALENDAR

No items.

PUBLIC/ORAL COMMUNICATIONS

Margaret Talt spoke asking if a decision had been made regarding how to put out calls for artists for public art projects. She also commented that public art should reflect the community makeup and new local artist should be represented. Ms. Talt also asked the status of openings on the Art Review Board.

PUBLIC HEARING ITEMS

ITEM 1. MIDTOWN PRESENTATION – PROJECT UPDATE - to receive staff presentation of status of Midtown Project located in the Central planning area.
Contact Person – Jeff Schwob, (510) 494-4527, jschwob@ci.fremont.ca.us

Staff presented information regarding status of the Midtown Project including preliminary policies regarding public art under discussion by staff and the consultants. The presentation included the possible mix of residential, office, and retail in the project area; height of buildings; and public plazas and entry features. Topics also included considering open space and landscape areas as public art but a definition would need to be included in the policy. The Board received the information and discussed monetary contributions/requirements by developers to fund public art in private locations. Possible funding comments ranged from \$1 to \$0.35 per square foot for new development. There was a question of would private developers choose the art or pay into a pooled fund? The need for a policy addressing the removal of private art was also discussed. No formal action was required of the Board.

MISCELLANEOUS ITEMS

Board Member Lawton discussed cost issues in regards to the Skate Park. A possible skateboard exhibit at Olive Hyde was also discussed.

Board Member Booth introduced herself and described her involvement with art organizations in Fremont.

Board Member Manuel described the upcoming dog show in Niles and that there would be a related fundraiser for Niles Main Street and Ohlone Rescue on July 16. The fundraiser would include the appearance of three Doggie Diner Heads and related documentary at the Niles Edison Theater.

On a motion by Vice Chairperson Lawton and seconded by Board Member Longini, the Board moved to sponsor the Doggie Diner heads event on July 16.

The motion carried by the following vote:

AYES: 4 – Booth, Lawton, Longini, Manuel
NOES: 0
ABSTAIN: 0
ABSENT: 1 – Tong

ADJOURNMENT

Meeting adjourned at 4:00 p.m.

APPROVED BY:

Barbara Meerjans

Barbara Meerjans, Secretary
Art Review Board